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Breaking News: PM-International enters Top 5 among global players in "DSN Global 100" ranking

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Luxembourg-based company PM-International, one of the world's leading direct selling companies in the field of health, fitness, and beauty, strengthens its position in the current "DSN Global 100" ranking, entering the Top 5 ranking of the world's biggest companies in its industry.

The DSN Global 100 is one of the most recognized benchmarks in the industry, ranking the world's largest direct selling companies based on retail revenue. Moving into the top 5 highlights PM-International's sustained growth and strengthens its position as a true champion on the global stage.

In addition, PM-International has received the Bravo International Growth Award for the sixth consecutive year, making them the only company in the history of direct sales to ever achieve this milestone. The prestigious award recognizes the fastest-growing international direct selling company based on year-over-year revenue growth and is considered one of the most important distinctions in the industry. Six consecutive wins reflect consistent performance and long-term growth, even in a challenging global economic environment.

PM-International's success is built on a clear commitment to innovation, premium-quality products, and a long-term strategic focus. The company's flagship brand, FitLine, plays a central role in this success, offering scientifically developed nutritional products designed to support health, fitness, and performance at the highest level – helping people worldwide to improve their daily well-being and quality of life.

These products are distributed worldwide through hundreds of thousands of Team Partners, whose dedication in their own business is key to the company's growth across international markets.

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Rolf Sorg, CEO & Founder of PM-International, highlights their central role:

“Reaching the Top 5 in the ‘DSN Global 100’ reflects the strength of our long-term vision and the dedication of our global community. Our Team Partners made this achievement possible. They are the foundation of our success; this ranking reflects their hard work, commitment, and burning desire to make the world a better place, and I am proud of what we have achieved together.”

Driven by this strong global community, the PM-International Group continues its long-term global growth and has surpassed \$4 billion in retail sales in 2025. As one of the world’s leading companies in its field, PM-International is motivated by the clear objective of further strengthening its position among the industry’s top players.

At the same time, PM-International is committed to sharing this success beyond business. With each FitLine product purchased, PM-International is giving one ‘Hour of Life’ to children in need. Through its charity PM We Care, the company supports more than 8,000 sponsored children, their families and communities worldwide by providing long-term, sustainable and focused help – reinforcing its belief that true success is shared success.

About PM-International:

Since 1993, PM-International develops and distributes a premium range of scientifically formulated products for health, fitness and beauty under its FitLine® brand – many of which have a patented technology.

More than 1 billion FitLine® products have been sold worldwide. Strategically directed from their International Headquarters in Schengen, Luxembourg, the family business distributes its products from over 45 subsidiaries on 6 continents which are led by three continental Headquarters in Germany, Singapore, and the United States of America.

The exclusive Nutrient Transport Concept (NTC®) represents the company’s core competency and over 30 years of experience in product development: it delivers the nutrients when they are needed and where they are needed – to the cellular level, from inside and outside. To guarantee a continuous high product quality, the products are regularly and independently tested by ELAB Analytics GmbH. Via the QR code on the packaging, consumers can directly review information about the analysis. We believe that PM-International is still the only company that offers this level of transparency.

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More than 1,000 top athletes from over 85 disciplines and 40 nations trust in FitLine products. FitLine is the official supplier of numerous sports organizations and national teams, such as the ATP Tour for men's elite tennis, the German Ice Hockey Federation (DEB), the Austrian Ski Association (ÖSV), the German Cycling federation, the Italian Basketball Federation (FIP), the Korean Wrestling Federation (KWF), and many others, with some of them for more than 25 years.

Further information can be found under: www.pm-international.com