LUXEMBOURG MARRIOTT HOTEL ALFA OPENS IN THE HEART OF THE GRAND DUCHY OF LUXEMBOURG





Imagery: <u>here</u>

Wonderful Hospitality awaits at the newly opened Luxembourg Marriott Hotel Alfa, a cherished Luxembourg landmark where history and new perspectives unfold.

Luxembourg, 27 May 2025 - Marriott Hotels, the namesake brand of Marriott Bonvoy's extraordinary portfolio of over 30 hotel brands, today announced the opening of Luxembourg Marriott Hotel Alfa. This opening marks Marriott Hotels' debut in the Grand Duchy of Luxembourg.

"We are thrilled to introduce the first Marriott Hotel in the Grand Duchy of Luxembourg, a destination that features a captivating blend of historical charm and modern sophistication," said Sandra Schulze-Potgieter, Vice President, Premium, Select & Midscale Brand Management, Europe, Middle East & Africa, Marriott International. "Set to become one of the most desirable hotels in Luxembourg, for both leisure and business travellers, the opening of this hotel brings innovation alongside our legacy of wonderful hospitality to guests and locals alike."

Conveniently located opposite the main train station, the hotel offers the perfect gateway to explore Luxembourg and its alluring blend of historical charm and modern vitality. Just few minutes away from the hotel, guests can find the city's main historical and cultural landmarks such as the Bock Casemates, the National Museum of Art and History and the Palace Grand Ducal.

The hotel offers the signature Greatroom Lobby, a bar, the M Club executive lounge, 153 guestrooms including 31 suites and the Brasserie Alfa, which is set to become a new dining and social destination in the city. Additional facilities include a fully equipped gym and five meeting rooms with daylight and a view on the train station.

The Luxembourg Marriott Hotel Alfa is a historic landmark in Luxembourg City, designated a national monument since 1991. Built by Alfred Lefèvre and designed by Léon Bouvart, the hotel opened in 1932.

Hotel Alfa quickly became a cultural hub, known for its bold design, jazz concerts, and elite gatherings. During the Battle of the Ardennes in 1944, it hosted American generals Patton, Bradley, and Eisenhower for a Christmas dinner. Post-war, it remained a prestigious venue for events, including royal celebrations and fashion shows.

Designed by internationally acclaimed interior architect Iria Degen Interiors, the hotel offers a timeless elegance with Art Deco design. Its design draws inspiration from original features like the ornate façade, Art Deco lighting, stained glass, and local artwork. Zigzag motifs from the exterior reappear throughout the interior in flooring, wallpaper, and fabrics, while soft curves and circles shape furniture, mirrors, and partitions.

Original elements—like Palisander wood sideboards, marble counters, and vintage lighting—were preserved. Art Deco touches include metallic accents, period signage, and repositioned historic paintings, now complemented by contemporary local art.

Four restored works by Julien Lefèvre (Luxembourg sculptor and son of Alfred Lefèvre), depicting Luxembourg's regions, add cultural depth. Their vibrant colors inspired the hotel's palette: blues, pinks, greens, and neutrals in public areas, with petrol blue in the standard rooms, olive and pink in the suites. Materials like wood, stone, metal, and glass evoke the Art Deco spirit.

The hotel also features custom pieces by local artists Martine Feipel and Jean Bechameil, whose white sculptural works enhance the refined ambiance.

Nestled within the elegant Luxembourg Marriott Hotel Alfa, **Brasserie Alfa** offers a refined yet welcoming dining experience that celebrates the essence of Luxembourgish and French cuisine. Brasserie Alfa, Where Guests, Authenticity and Genuinely Good Food Come First—this guiding philosophy is evident in every detail, from the thoughtfully curated menu to the art deco-inspired ambiance. The brasserie reimagines culinary traditions by elevating beloved classics like *poireaux vinaigrette* (leeks with vinaigrette), saucisses purée (sausages with mash potatoes), and beef tartare with modern techniques and artistic presentation. Signature dishes such as homemade pâté en croûte, Gillardeau oysters, confit de canard (confit duck), and frites à la graisse de bœuf (fries cooked in beef fat) highlight the kitchen's commitment to flavor. With a strong emphasis on seasonality and local sourcing, the menu evolves to reflect the richness of Luxembourg's heritage and terroir. The sophisticated yet inviting atmosphere makes it the perfect setting for everything from casual lunches to elegant dinners.

For more information on the hotel and its amenities, and to secure reservations, please visit: www.marriott.com.

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