

LUXEMBOURG MARRIOTT HOTEL ALFA SET TO UNVEIL ITS ART DECO DESIGN THIS SPRING

As the first Marriott Hotels property in the Grand Duchy of Luxembourg, Luxembourg Marriott Hotel Alfa fuses a timeless ambience with Art Deco design, reviving one of the city's most iconic landmarks to reflect its rich history and modern vitality.



Luxembourg, April 2025: Marriott Hotels, the namesake brand of Marriott Bonvoy's portfolio of over 30 extraordinary hotel brands, is set to redefine the hospitality scene in the Grand Duchy of Luxembourg this Spring. Ahead of its anticipated opening, Luxembourg Marriott Hotel Alfa unveils the architectural, historical and cultural inspiration behind the revival of this iconic building. Designed by internationally acclaimed interior architect Iria Degen Interiors, the hotel will offer a timeless elegance with Art Deco design.

"This iconic property, with its rich history and stunning Art Deco design, perfectly embodies the Marriott Hotels brand's commitment to deliver elevated, innovative design and enhanced guest experiences. We look forward to welcoming guests to experience the unique blend of historical charm and modern comfort that the Luxembourg Marriott Hotel Alfa has to offer." – Rex Nijhof, General Manager Luxembourg Marriott Hotel Alfa.

Conveniently located opposite the main train station, the hotel will offer the perfect gateway to explore Luxembourg and its alluring blend of historical charm and modern vitality. On the hotel's doorstep, guests can find the city's main historical and cultural landmarks such as the Bock Casemates, the National Museum of Art and History and the Palace Grand Ducal. Paying tribute to the history of the building since the 1930s, Luxembourg Marriott Hotel Alfa features a timeless ambience with art deco design throughout the signature Greatroom Lobby, the M Club executive lounge, 153 guestrooms and suites and the Brasserie Alfa, which is set to become a new dining and social destination in the city. Additional facilities include a fully equipped gym and five meeting rooms on the first floor.

A historic landmark

The building of Luxembourg Marriott Hotel Alfa is a historic and iconic landmark in Luxembourg City, classified as a national monument since 1991. Its unique architecture and rich cultural past have made it

a significant part of the city's heritage. The hotel's strategic location in the station district, near the Grand Duchy's railway network, contributed to the area's rapid development in the late 19th century. In 1928, Alfred Lefèvre initiated the construction of the Hotel Alfa, designed by architect Léon Bouvart. The hotel officially opened in January 1932, followed by the opening of the Brasserie Alfa restaurant.

Hotel Alfa quickly became a landmark of Luxembourg's social and cultural life, renowned for its bold interiors, jazz concerts, and varied performances that attracted both local and international elites. During the Battle of the Ardennes in late 1944, the hotel hosted American generals George S. Patton, Omar Bradley, and Dwight D. Eisenhower, who would later become the President of the United States, as they held a Christmas Dinner on December 25. After the war, Hotel Alfa continued to be a key venue for cultural and political events, hosting numerous gatherings, including the birthday party of Grand Duchess Charlotte, balls, concerts, and prestigious fashion shows featuring brands like Nina Ricci.

"We feel extremely privileged about the commission to rejuvenate such a magic place. These walls and our project tell an authentic true story with a fresh approach. Art Déco being my personal favorite style period, so avant-garde and timeless, our interior intervention is entirely based on what was already there. It was a matter of acknowledging and respecting the existing quality we found. Through our designed spaces we are grateful to contribute to the well-being of hotel guests, but we are equally excited to give back an iconic destination to the locals" said Iria Degen, interior architect.

Design inspiration

The design of the hotel is a harmonious blend of historical reverence and contemporary elegance. The entire design language and colour scheme were derived naturally from the existing elements, such as the imposing façade with its decorative ornaments, the striking ceiling lights of the brasserie, the listed local paintings, and the coloured glass panes in the staircase. These elements served as sources of inspiration, providing a playful link to the hotel's fascinating past.

The Zig Zag elements of the façade were an omnipresent theme, seamlessly integrated into the interior in various places, such as the new natural stone floor of the brasserie tiles, wallpaper and in various fabrics. Arcs and circles, soft rounded shapes, are a permanent feature in patterns, graphics, furniture elements, partitions, and mirrors. Original lights were reintegrated into the hotel décor, and furniture pieces like sideboards made of Palisander wood and the bar counter with natural marble stone were preserved. A typical Art Deco font was used in the signage, and metallic accents familiar from the period can be found everywhere, including decorative metal handles, room dividers, and objects on shelves. All paintings from the period have been repositioned prominently and supplemented with local contemporary art.

The Luxembourg Marriott Hotel Alfa is honored to feature four restored paintings by Julien Lefèvre, one of Luxembourg's most celebrated medalists, painters, and sculptors, and the son of Alfred Lefevre. These masterpieces, now gracing a meeting room, the Brasserie Alfa, the MClub and the bar artistically depict the four regions of Luxembourg: The Ardennes (Éislek), the Mining Basin (Minett), the Moselle (Musel), and the Central Region (Guttland).

Inspired by the colourfulness of Julien Lefèvre's works, the design incorporates numerous shades of blue, powdery pinks, soft greens, and beiges. These strong color accents are always balanced by soft neutral tones, creating a full spectrum of colours in the public areas. The rooms feature petrol/blue (standard

rooms) and olive/pink (suites) as the main colour accents. Dominant materials include wood, stone, metal, textiles, leather, ceramics, and glass, subtly combining to represent the Art Deco era.

Furthermore, the hotel proudly showcases the exquisite works of local artists Martine Feipel and Jean Bechameil. These distinguished artists have crafted bespoke designs that seamlessly integrate with the Art Deco aesthetic, yet their striking white creations uniquely elevate the ambiance of the interiors.

For more information, please visit: <https://www.marriott.com/en-us/hotels/luxmc-luxembourg-marriott-hotel-alfa/overview/>

High-resolution imagery: [here](#)

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