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Stronger Together in the Fight Against Cancer: PM-International Donates €10,000 to Télévie

Schengen, April 28, 2025

Real strength shows when communities come together to make a difference.: As part of this year's Télévie fundraising campaign, the PM We Care charitable foundation of PM-International AG is supporting cancer research in Luxembourg with a donation of €10,000.

In 2025, the municipality of Schengen participated for the first time as a Télévie donation center ("Centre de Promesse"). As a local company headquartered in Schengen, PM-International has been firmly rooted in the region for years and feels deeply connected to the local community.

"It is an honor for us to support this important initiative. Télévie shows: Together, we can truly make a difference. As a research-driven company and through our partnerships, such as with LIST, we experience every day how science can change lives," said Márton Fülöp, Chief Technology Officer at PM-International, who presented the donation during Télévie Day last Saturday in Remerschen.

In March, PM-International also supported a charity run organized by the Municipality of Schengen for Télévie by providing water bottles and refreshments for all participants.

Vicki Sorg, Charity Ambassador of PM We Care, also highlighted the importance of the initiative: "The fight against cancer concerns us all. A diagnosis never affects just one person—it changes the lives of entire families. As a foundation, the well-being of children and their families is especially close to our hearts. This is exactly where Télévie comes in: Every euro advances research and gives people new hope," emphasized Vicki Sorg, Charity Ambassador of PM We Care.

Each year, Télévie brings together people from across Luxembourg and Belgium—individuals, schools, associations, and companies—to raise funds for the fight against cancer. 100% of the donations collected in Luxembourg go directly to local cancer research.

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PM-International shares this commitment to long-term support. Through its philanthropic foundation, PM We Care, the company is especially dedicated to supporting disadvantaged children, their families, and communities worldwide—aiming to provide long-term improvements in education and quality of life. In partnership with its long-time partner World Vision, PM We Care currently supports more than 6,600 child sponsorships—with the clear goal of increasing that number to 10,000.

For more information, please visit: www.pm-international.com

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