

LUXEMBOURG



ROUDE LÉIW

POLO CLUB



AMCHAM.lu

info@poloclub.lu

Version 15.02.2024

2024 PARTNERSHIP OPPORTUNITIES



ENTERTAIN YOUR BUSINESS PARTNERS

AT A UNIQUE EVENT

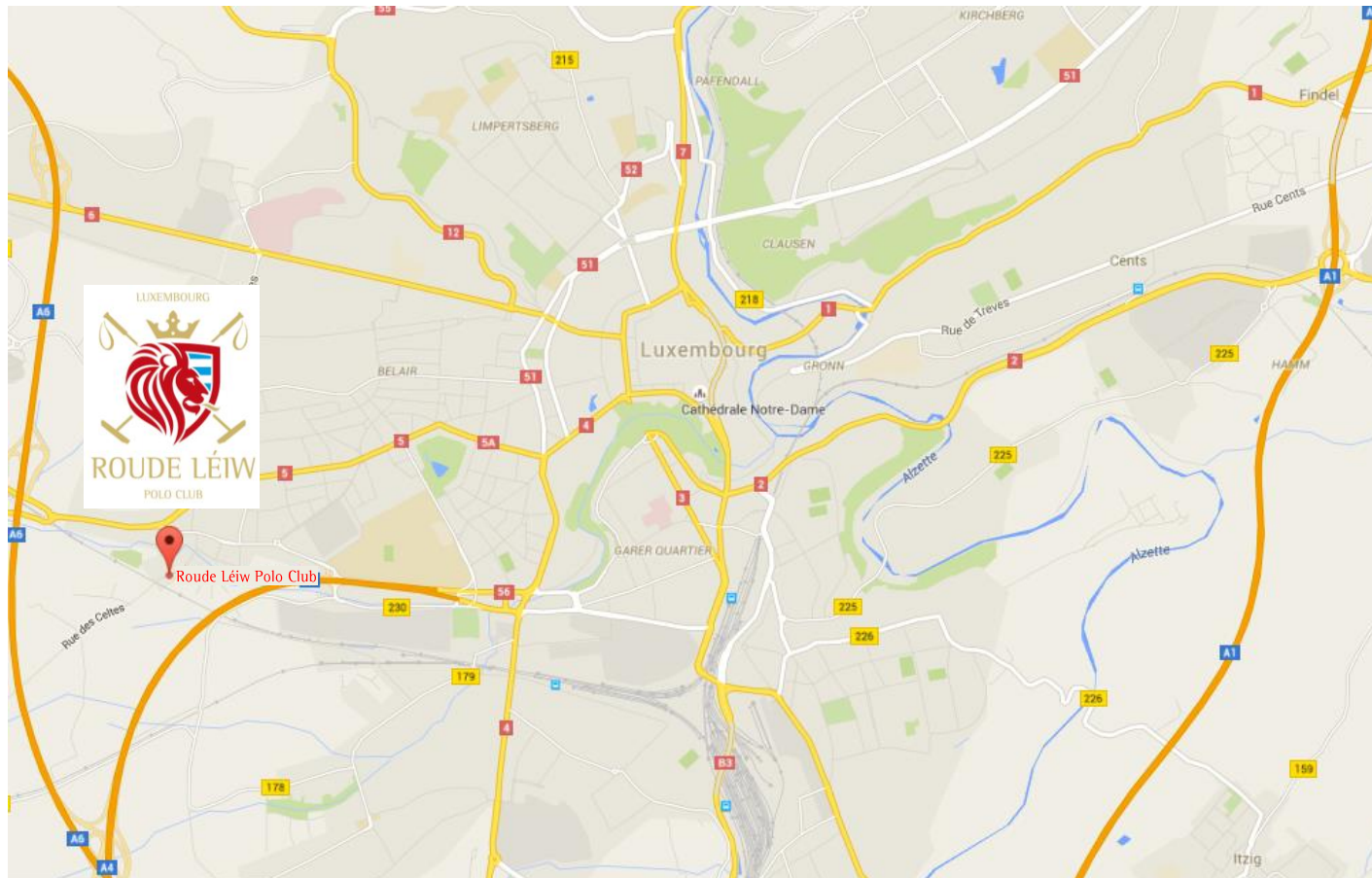
ROUDE LÉIW POLO CLUB ASBL

- The Roude Léiw Polo Club (RLPC) was founded in 2017
- Its premises include 6 hectares in Luxembourg-Merl, 8 minutes from the center of Luxembourg City
- There is 1 polo field with 240 m length
- The club has 15 playing members with > 30 polo horses. They played >100 club chukkers in 2023 as well as in previous years
- >1,100 followers on Facebook, >900 followers on Instagram
- Organizes three tournaments with four international polo teams annually



THE LOCATION: RUE DES CELTES, LUXEMBOURG

The Roude Léiw Polo Club is located in Luxembourg-Merl, less than 10 minutes from the city center in the West of Luxembourg



YOU ARE VERY WELCOME TO OUR RLPC

- Polo stands for physical high performance, combined with elegance and fair play – a fascinating combination of speed and class
- We want to share this sensation with you, throughout the coming polo season
- With our events with exciting polo matches we offer you an exceptional platform that you can use for your own marketing, networking and social events
- During each polo tournament weekend you can invite your partners, clients, employees, families and friends and offer them a unique experience in an exclusive environment
- During the polo matches a moderator presents the polo teams and tactics to the spectators
- We offer you any range of catering up to high class VIP service
- We offer a wide range of marketing opportunities to give your brand visibility and associate it with the excellence and exclusivity of polo
- It is an opportunity to enjoy a unique event, network and get fascinated by this exceptional sport – a unique memory for you and your partners



RLPC AGENDA – SAISON 2024

25-26.05.24

Friendship Cup

ROUDE LÉIW
POLO CLUB

Roude Léiw Friendship Cup
25-26.5.2024

Saturday | 25.5.2024
3-6 pm Polo matches
7 pm Dinner party (Asado)
tickets @ poloclub.lu

Sunday | 26.5.2024
12-3 pm Polo matches
3:30 pm Prize giving ceremony

International polo tournament at the Roude Léiw Polo Club Rue des Celtes, Luxembg.-Merl with 4 polo teams HC -4/-2

PREMIUM
info@poloclub.lu | www.poloclub.lu
Picture © Christian Schaeck/RLPC

15-16.06.24

3. Order of Malta Luxembourg Charity Polo Cup

ROUDE LÉIW
POLO CLUB

Charity Polo Cup
15-16.06.24

Charity polo tournament to the profit of the Order of Malta Luxembourg Asbl

Saturday | 15.6.2024
3-6 pm Polo matches
7 pm Gala dinner & party, Tombola & auction to the profits of the Order of Malta (tickets @ poloclub.lu)

-4/-2 HC Polo tournament with 4 polo teams at the Roude Léiw Polo Club, Rue des Celtes, Luxembourg-Merl

Everybody is welcome:
Free entrance
Public bar & BBQ

Sunday | 16.6.2024
12-3 pm Polo matches
3:30 pm Prize giving ceremony

info@poloclub.lu | www.poloclub.lu
Picture © Christian Schaeck/RLPC

PREMIUM Professional polo commentator: Jan Marie Kiesel
Polo umpire: Octavia Campbell-Davys

06-07.07.24

RLP Coupe de Luxembourg

ROUDE LÉIW
POLO CLUB

Roude Léiw Polo Coupe du Luxembourg
6-7.7.2024

AmCham Cup

Saturday | 6/7.2024
1 pm Event site opening
3-6 pm Polo matches
7 pm Dinner party
Tickets: poloclub.lu

International polo tournament at the Roude Léiw Polo Club Rue des Celtes, Luxembg.-Merl with 4-6 polo teams HC -2/0

Everybody is welcome:
Free entrance
Public bar & BBQ

Sunday | 7/7.2024
11 am Event site opening
12-3 pm Polo matches
3:30 pm Prize giving

info@poloclub.lu | www.poloclub.lu
Picture © Christian Schaeck/RLPC

PREMIUM Professional polo commentator: Alexander Schwarz
Polo umpire: Nicolas Penfold (Ibex)

14-15.09.24

Ladies and Gentlemen Cup

ROUDE LÉIW
POLO CLUB

Ladies & Gentlemen Cup
14-15.9.2024

International polo tournament at the Roude Léiw Polo Club Rue des Celtes, Luxembg.-Merl with 4 polo teams HC -4/-2

Saturday | 14.9.2024
3-6 pm Polo matches
7 pm Dinner party (Asado) tickets @ poloclub.lu

Everybody is welcome:
Free entrance
Public bar & BBQ

Sunday | 15.9.2024
12-3 pm Polo matches
3:30 pm Prize giving ceremony

info@poloclub.lu | www.poloclub.lu
Picture © Christian Schaeck/RLPC

PREMIUM Professional polo commentator: Jan Marie Kiesel
Polo umpire: Octavia Campbell-Davys

31.8.-1.9.24

14. Coupe Franco-Luxembourgeoise (in Courances, France)

ROUDE LÉIW
POLO CLUB

International Red Lion Polo Cup
31.8.-1.9.2024

International polo tournament at the Polo Fédéral de Courances, Chateau de Courances, France with 4 polo teams HC -2/0

Saturday | 31.08.2024
3-6 pm Polo matches
7 pm Dinner party
tickets @ poloclub.lu & www.domainedecourances.com

Organized in cooperation between the Roude Léiw Polo Club and the Polo Fédéral de Courances

Sunday | 01.09.2024
12-3 pm Polo matches
3:30 pm Prize giving ceremony

14th of a series of annual polo events with French and Luxembourgist polo teams, organized by Clubside-Isador

info@poloclub.lu | www.poloclub.lu
Picture © Christian Schaeck/RLPC

PREMIUM

December

Christmas Drinks (social event)

GOLD: TOURNAMENT NAME TITLE SPONSOR

The name of the Tournament will be

“Roude Léiw *COMPANY* Cup”

Gold Partner

Euro 8,000.-

- Tournament name title sponsor of the Roude Léiw Polo Club Tournament or any other tournament
- All polo shirts of polo players and sponsors produced for the tournament will show on the arm sleeve “Roude Léiw *COMPANY* Cup” including the *COMPANY* logo below the letters
- *COMPANY* will receive 1 polo shirt of each team with the number 3 (size XL). Additional shirts can be provided at the price of Euro 100
- RLPC will provide 4 cups including Tournament title plate “Winner Roude Léiw *COMPANY* Cup 2023”. *COMPANY* will hand over those cups to the tournament winning team
- Your logo “*COMPANY*” will be presented on the poloclub.lu website and on RLPC Facebook, as well as on all communication in regards to the tournament, 30% larger than Team Title sponsor logos
- Prices excluding VAT. Payment terms for Gold Partnership: 50% at commitment, 50% 4 weeks before the event
- The Organizer reserves the right to postpone or cancel polo matches in case of inconvenient weather conditions or equal



SILVER: TEAM TITLE SPONSORING DURING THE ROUDE LÉIW POLO CUP IN 2024

Let one of four Polo Teams play the matches under your name! Your company name or logo will be displayed on the front and back of the players' polo shirts. This assures that your name will not only be mentioned by the moderator, even further media will publish your name. In addition you benefit from the advantages of a complete package

Team Title Sponsoring **Our bestseller** Euro 4,900.-

- Title sponsoring of one Polo-Team (polo shirts with logo on front & back)
- Your logo will be presented on the tournament flyer
- You will receive marketing material (flyers in pdf format) to market the event vis-à-vis your invitees
- You will receive 2 day-tickets for VIP premium class catering and open bar during the matches (Saturday or Sunday)
- Prices excluding VAT
- Costs for the production of 4 polo shirts for the polo players and 4 polo shirts for the team sponsor included. Additional shirts can be provided if ordered 1 month before the tournament start at latest at the price of Euro 100
- Payment terms for Team Title Sponsoring: 50% at commitment, 50% 4 weeks before the event
- The Organizer reserves the right to postpone or cancel polo matches in case of inconvenient weather conditions or equal



JULY: THE INTERNATIONAL ROUDE LÉIW POLO CUP 2024 POLO TOURNAMENT

- The International Roude Léiw Polo Cup 2024 is the seventh international tournament of the Roude Léiw Polo Club
- We personally invite four to six polo teams with players from Luxembourg, Germany, France, the Netherlands, Belgium and other countries to play in our tournament. The teams have a handicap between -2 and 0. Each team consists of one professional player with a handicap of +1 or +2 and three amateur players
- The tournament will be played on two days (Saturday and Sunday). On Saturday, the matches will take place in the afternoon between 3 pm and 6 pm, followed by the prize giving of the *AmCham Cup*
- On Sunday, the semifinal will be played at noon, the final around 1:30 pm followed by a prize giving ceremony of the *RLP Cup* at 3:30 pm



JUNE: CHARITY COMBINED WITH A POLO EVENT – THE ORDER OF MALTA LUXEMBOURG CHARITY POLO CUP

The Order of Malta Luxembourg Charity Polo Cup offers to enjoy a weekend of

- polo, socializing, dining and partying together
- with friends, employees, customers, business partners, ...
- combined with an engagement for the society with the donation to the Order of Malta

We have 4 team title sponsors (TTS). Each of the four polo teams will participate in the tournament on behalf of one of the TTS

The participation fee for a TTS is 4900 EUR

- 1/3 of that is directly donated to the Order of Malta Luxembourg. The Order of Malta Luxembourg will use those donations to finance a shelter home in the north of Luxembourg
- 2/3 of that is used to create a fun event for all participants. The Roude Léiw Polo Club will rent tents and furniture, will engage a professional polo commentator, will provide a VIP area with drinks and snacks, will provide DJ and bar for the evening party

ORDRE DE MALTE LUXEMBOURG
Charity Polo Cup
15-16.06.24

ROUDE LÉIW
Charity polo tournament to the profit of the Order of Malta Luxembourg Asbl
-4/-2 HC Polo tournament with 4 polo teams at the Roude Léiw Polo Club, Rue des Celtes, Luxembourg-Merl

Everybody is welcome
Free entrance
Public bar & BBQ
info@poloclub.lu | www.poloclub.lu
Picture © Christian Schaack/RI/PC

PREMIUM
Professional polo commentator: Jan Marie Kiesel
Polo umpire: Octavia Campbell-Davys

Saturday | 15.6.2024
3-6 pm Polo matches
7 pm Gala dinner & party, Tombola & auction to the profits of the Order of Malta (tickets @ poloclub.lu)

Sunday | 16.6.2024
12-3 pm Polo matches
3:30 pm Prize giving ceremony



ANY TIME DURING THE SUMMER SEASON: CORPORATE EVENTS ACCOMPANIED BY A POLO MATCH

Organize your corporate event, in the nature, and in closest proximity to Luxembourg-City center, accompanied by a polo match! Invite up to 500 employees, customers or business partners to an exceptional location. Around our tent you can set the site up according to your needs, with food trucks, bars, stages for presentations or DJ, artistic presentations and spectacles, ...

As a highlight during the evening, let your invitees watch a polo match and let us give your invitees an introduction to the king of sports. A member of our club will commentate the polo match, explain the basic rules, present the players and animate your invitees. You can give a name to each polo team. After the match the players will present their horses to your invitees to allow them having a closer view on those impressive animals

Be assured, you will impress your guests with this unique experience!

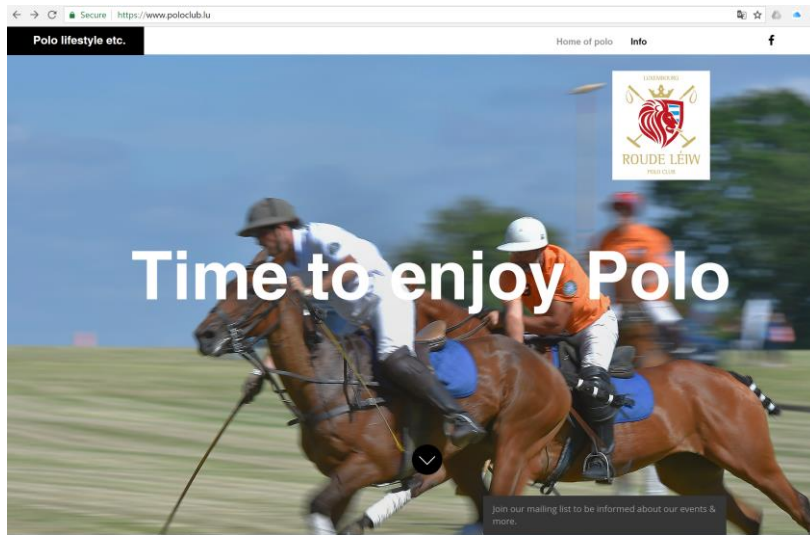
Your Corporate event at the Roude Léiw Polo Club:

- The premises of the Roude Léiw Polo Club are reserved for your private event
- You can use our party tent with 266 m2, including wooden flooring, a wooden bar, 10 wooden bar tables and 30 wooden bar chairs (see picture upper right)
- You can use the event site around the tent as you wish, you can add food trucks, bars, furniture, marketing material, etc.
- There is space for parking for up to 250 cars (optionally we provide additional space for add. 250 cars)
- You can provide polo shirts with your design & branding to the two polo teams (each with four players)
- Price excluding VAT: Euro 5,900.-
- Possible dates in 2024: any date except tournament dates (please see page 5 of this document)
- Payment terms: 100% at contract signature; in case of cancellation, we reimburse you 50%
- Any catering, sound and light equipment, DJ, toilets are not included in the above-mentioned price. Please contact us to put you in contact with our catering, material and animation partners!
- Options (please contact us for prices):
 - A polo match will be organized during your event. A member of our club commentates the match
 - We can provide an additional open tent of 160 m2, without wooden floor (see picture lower right)
 - We can provide a generator with a rental fee per hour

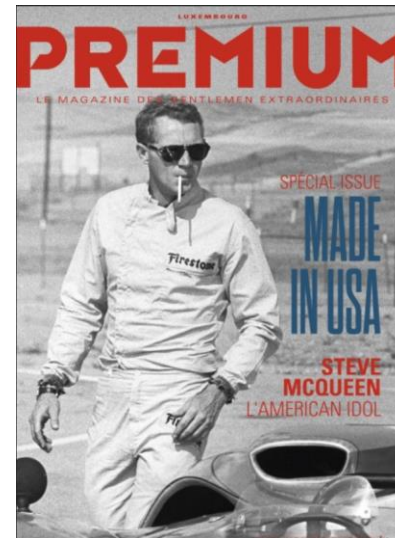


SOCIAL MEDIA AND PRINT MEDIA

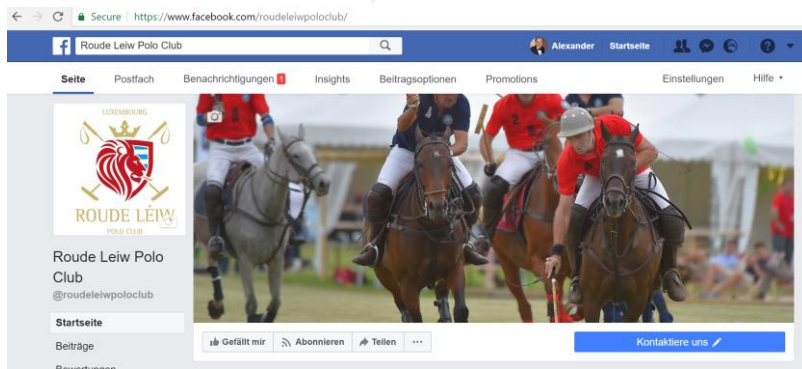
Poloclub.lu



Premium Magazine 9 000 copies



Facebook >1,000 followers



Pferdesport Journal 8000 copies



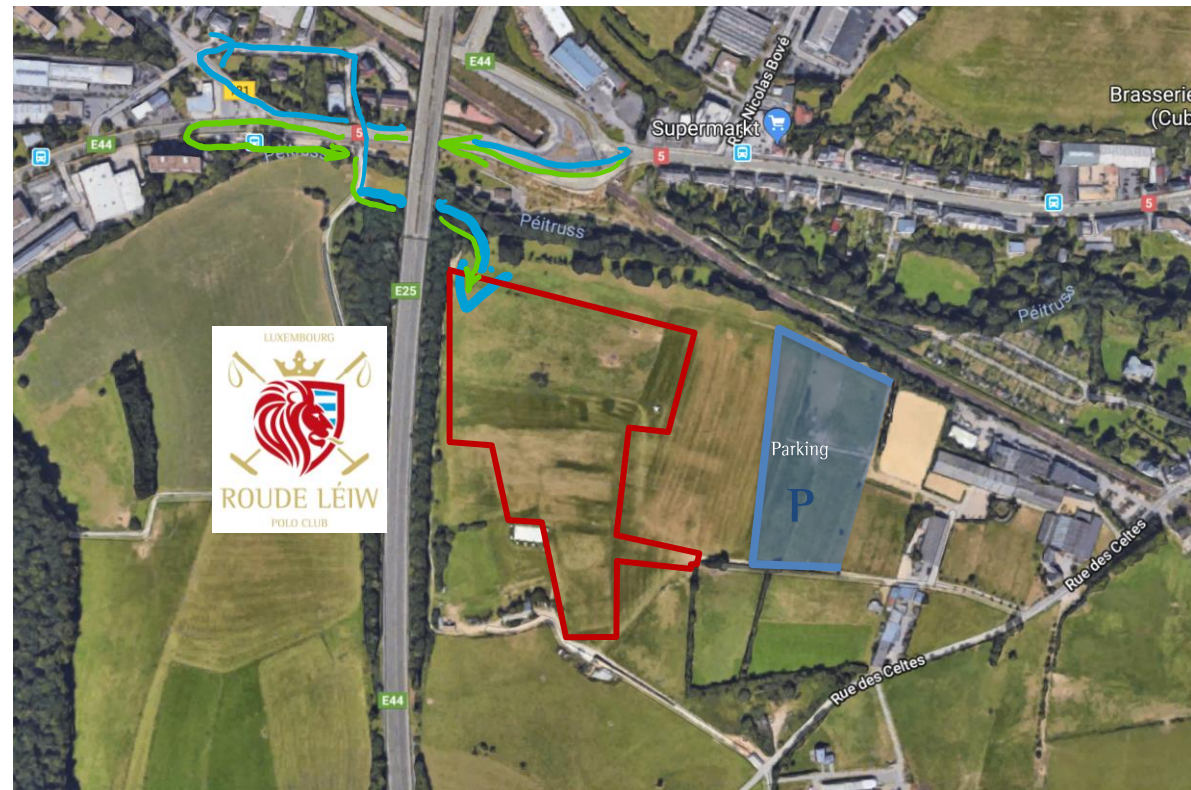
ACCESS TO THE POLO FIELD

The polo field of Roude Léiw Polo Club has its accesses from “Helfenter Brück”

Going on the Route de Longwy from Merl towards Betrange, behind the freeway bridge turning right before the Shell gas station on to Rue de Luxembourg, take the first right turn. You leave Piwel SARL on your left and take the next right. You pass under a bridge and do not take the first left (only for pedestrians) but the second left to pass under the large freeway bridge. Driving steep uphill you reach the entrance to the premises of the Roude Léiw Polo Club

For trucks:

Going on the Route de Longwy from Merl towards Betrange, behind the freeway bridge stay left. Next to the Shell gas station make a U-turn and drive into the bus stop lane. Keep right and drive downwards up to a gate. In case the gate is closed call 621226303 – we will open the gate for you. Immediately turn right over the small bridge, then immediately left under the freeway bridge and drive uphill. On your left you arrive at the entrance gate towards our fields. Call 621226303 for the door code





A M C H A M  LUXEMBOURG
AMERICAN CHAMBER OF COMMERCE IN LUXEMBOURG A.S.B.L.

info@poloclub.lu

Version 15.02.2024

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