



For immediate release

Luxembourg Times launches its Expat Day

by LUXEMBOURG TIMES

To strengthen its print and digital ecosystem, as well as its position as the leading English-language news brand in the Grand Duchy, Luxembourg Times is launching Expat Day: an event for the general public targeted at the expatriate community.

Organised on 3 September 2023 at the Abbaye de Neumünster (in association with Brain & More, an agency which has been involved the organisation of fairs and exhibitions for more than 20 years) Expat Day will give expatriates and future arrivals an opportunity to discover products and experiences that are made in Luxembourg.

With a strong focus on families, Expat Day will enable brands operating in Luxembourg to present their services and products, with exclusive events and demonstrations that will appeal to all age groups.



As well as special events, a long list of personalities will be in attendance. Highlights will include: the Luxembourg Culinary Experience, which will be preparation for the prestigious Culinary Olympics in Stuttgart; Viki Gomez, the BMX world champion; exclusive wine tasting from Vins Moselle winegrowers; magician David Goldrake who will come all the way from Las Vegas; and Georges Christen, Luxembourg's strongest man!

Expat Day is free of charge and will be supported by a wide-ranging media plan covering print, radio, digital and social media. Leading Luxembourg brands and players have already confirmed their presence, including Spuerkeess, Lalux, Losch, Eltrona, Rockids, Letz Shop, the Cloche d'Or district, as well as organisations such as Amcham and the British Chamber of Commerce for Luxembourg. With the support of the City of Luxembourg, Luxembourg City Tourism Office and the relevant ministries, Expat Day will be an opportunity for the expatriate community to experience all that Luxembourg does best.

For more information:

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