

**Company:** Encevo

**Speech title:** UProgress: Integration of an LXP e-Learning platform in SuccessFactors Learning

**Speaker:** Jana Fiedler, Learning & Development Manager



**Speech description:**

How can we provide our users with the best of both worlds: managing the complexity of L&D processes and simplifying access to digital learning content? At Encevo Group we have decided to create dedicated learning spaces to facilitate navigation within our digital learning offer and capitalize on the solid foundation of our learning management system. This setting showcases the competencies that are important for us to achieve our business objectives.

**Speaker's preferred quote:**

*"That is what learning is. You suddenly understand something you've understood all your life, but in a new way."* — **Doris Lessing**

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**Company:** The Digital Learning Hub (DLH)

**Speech title:** Digital Learning Hub, tailored IT education on demand

**Speakers:** Dr. Serge Linckels (deputy director of the VET department and "captaine" of the DLH) + Marco d'Amico, chief operations officers at DLH.



**Speech description:**

The Digital Learning Hub (DLH) is characterized, on the one hand, by an important flexibility to host trainings in the field of IT and, on the other hand, by an alternative way of pedagogy when compared to a traditional school, for example.

Embedded in the context of continued professional education (formation professionnelle) within the Ministry of Education, Children and Youth, the DLH is a meeting place for learners and professionals that provides an appropriate infrastructure to foster creativity, peer-to-peer work as well as an international learning and exchange culture. The aim of the DLH is to offer a variety of pedagogical forms in a friendly environment.

The courses offered at DLH cover various subjects like coding, cybersecurity, blockchain, design thinking, AI, data sciences and cloud computing.

**Speaker's preferred motto:**

*"Innovative and fast learning hub for creative tech lovers".*

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**Company:** Amazon Web Services

**Speech title:** The Product Management Approach to L&D

**Speaker:** Navarun Bhattacharya, Global Product Leader, Learning & Talent, Amazon Web Services



**Speech description:**

For more than half a century, L&D teams have been largely comfortable using more of less the same tools created for a completely different era, e.g. ADDIE for instructional design, Kirkpatrick’s-4 Levels for evaluations etc. When the ways of working, primarily driven by technology and importantly the context we live and work keeps changing ever more rapidly (consider the current hybrid working) should we not explore modern approaches to how we train and develop? Join this session to explore how L&D can be run and managed through a product development approach.

**Speaker's preferred quote:**

“You cannot train anyone, one can only learn”

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