

Cyber Insurance

Insurance against cyber risks



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Claims

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RTBF.BE INFO

Piratage chez Mensura:
les hackers ont publié les
données confidentielles.

21/11/2014

Opnieuw Cybераанval tegen
website L'Avenir
– Belga - 18/04/2015

Hackers Leak Details of 6,000 Numericable
Customers After Firm Refuses to Pay up

Website Senaat tijd onbereikbaar na
aanval
– Belga - 18/05/2015

Ziekenhuis steeds vaker slachtoffer van
hacking
11 DECEMBER 2015

Hackers stelen klantgegevens bij
Domino's Pizza in België en Frankrijk

Belga 13/06/2014

French TV station TV5 Monde taken
off-air by pro-ISIS hack
– 09/04/2015

Gegevens van 150.000 onderzoeken
in Emmaüs-ziekenhuizen onbeveiligd
op het net

25/01/16 - 16u51 Bron: Belga, ANP

Hackers maken gebruikers populaire datingsite
openbaar
– ANP – 22/05/2015

FINANCIAL REVIEW
**Botnet infected
Belgian Charleroi
Airport Servers**

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NEIMAN MARCUS:
1.1 MILLION CREDIT CARDS
EXPOSED IN THREE-MONTH HACK

JAN 2014

Hacking effort against The Home Depot,
which compromised approximately
56 million credit cards.

Nov 2014

FINANCIAL REVIEW

Hackers have broken into the credit and
debit card payment networks at two of
the nation's most popular supermarket
store chains: Albertson's and SuperValu.

August 2014

Target 40 million credit and debit cards, as well as
the personal information of approximately 110
million Target shoppers, something that's led to a
lawsuit from consumers against the retail giant.

Dec 2014

Michaels Stores'
Breach Involved 3
Million Customers.

April 2014

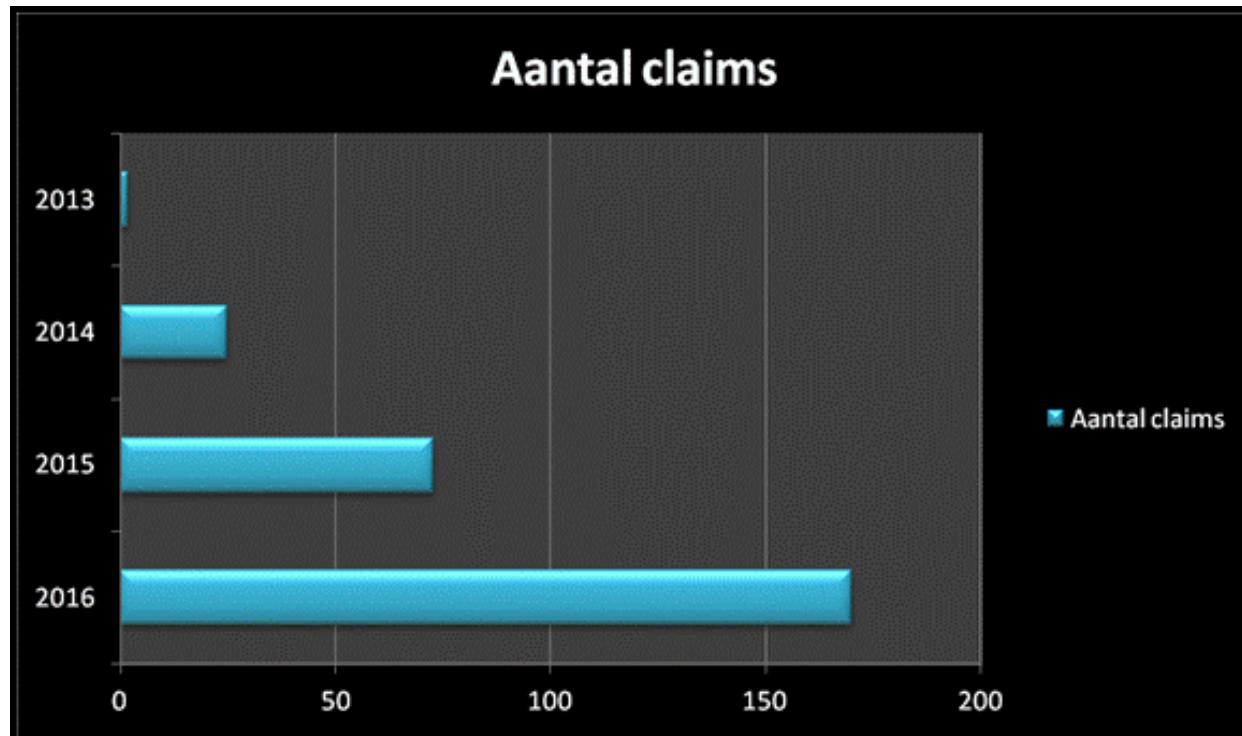
Cash registers at 1,200 Kmart stores
were infected with malware that
scooped up payment card numbers
for over a month, reports the retailer.

Staples says as many as
1.16 million customer
credit cards may have
been compromised

Dairy Queen breach affected 395 of
its over 4,500 locations.

October 2014

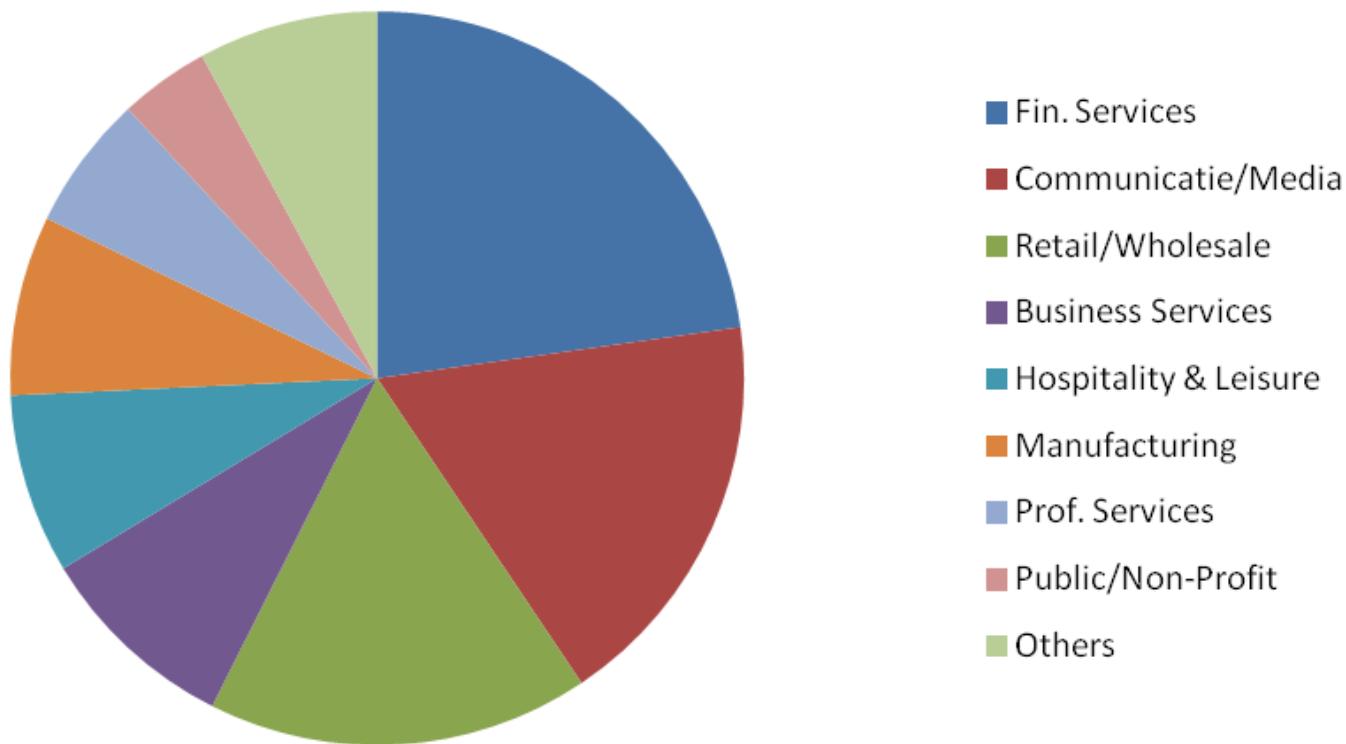
Causes of loss



- EMEA 2013 – 2016
 - Ransomware: 16%
 - Hacking with data breach: 14%
 - Malware (virus): 10%
 - Data breach: 28%
- Belgium: 27 claims
 - Ransomware: 43%
 - Hacking: 10%
 - Malware (virus): 10%
 - 1 Data breach (foreign subsidiary)

Trends

Type sector EMEA





AIG



- Former D-Dos extortion; or other type of hacking
- Potential loss of confidential or sensitive info
- Medical liability does not cover privacy issues
- Limited knowledge legal counsel (international!)
- Fear of fines
- Subcontractors
- Contractual obligation
- US-exposure



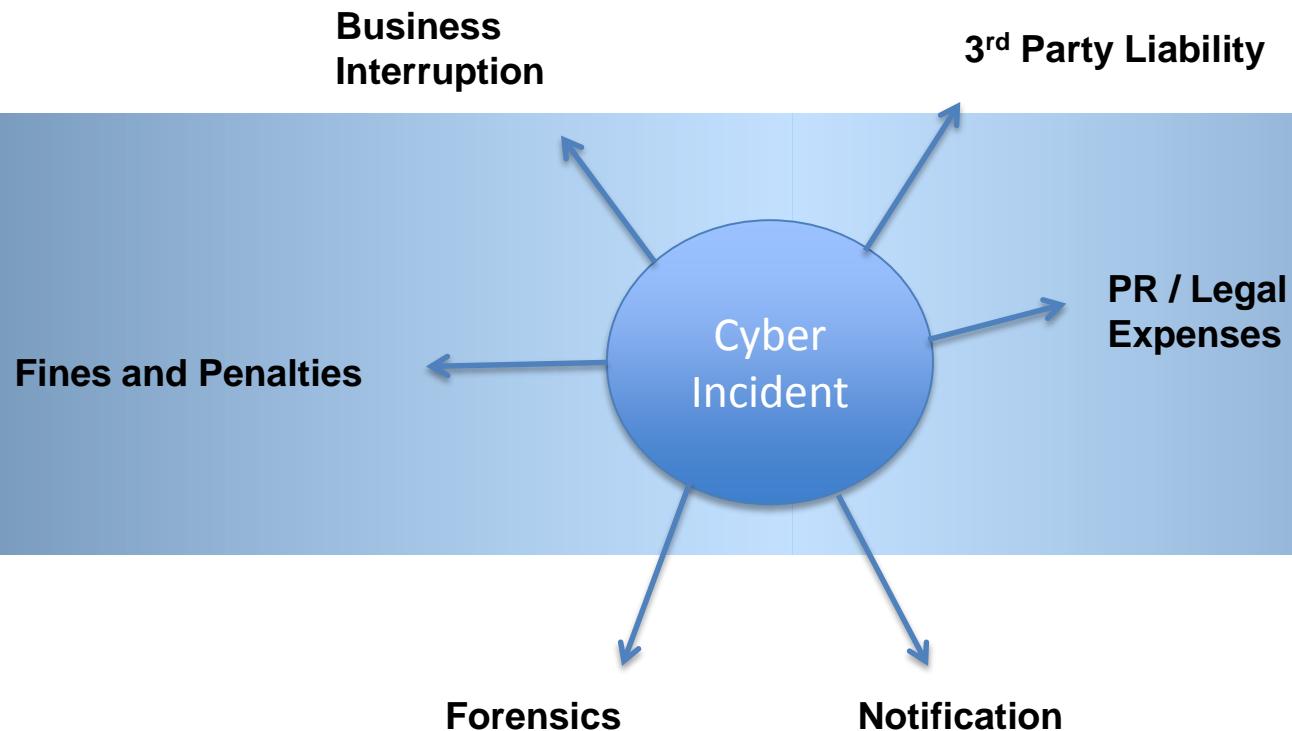
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Policy

Cyber Exposures



Coverages

Event
Management

Data Protection
obligation

[Liability / Legal
Defense](#)

[Network business
interruption](#)

[Other coverages:](#)

- [Media Content Liability](#)
- [Cyber Extortion](#)
- [Cyber Theft](#)
- [Telephone Hacking](#)

Main Exclusions

- Fraud/fidelity but intentional acts: yes
- Property damage
- Physical cause
- Loss of goods (except Cyber theft)
- Reputational damage
- Systems

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Underwriting

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Criteria

- Data - activity
- Security
- Geography
- Claims
- Limit /deductible



Underwriting - Hazard Classes

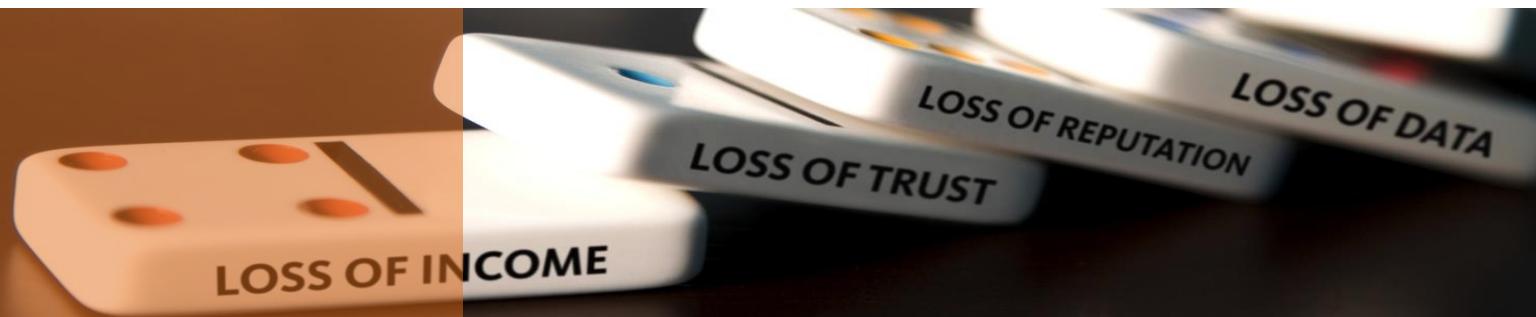
LOW RISK	Manufacturing, Wholesale, Warehousing and Construction
MEDIUM RISK	Retail, Transportation, Education, Entertainment, Real Estate and Professionals (HR!)
HIGH RISK	Telecommunications, Medical, Internet Services, Data Processing, Telemarketing and Media, Retailers, Credit Bureaus, Payment Processors, Gaming Companies , Social Networking Firms, Cloud Providers
VERY HIGH RISK	Financial institutions

Overlap

- Property?
- Casualty?
- Professional liability?
- D&O?
- Crime?
- Kidnap & Ransom?

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Conclusion

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Conclusion

- Absolute need for business continuity
- Not just an insurance! Service is key
- Any firm is a target
- Fast growing



Cross-border data transfers: rules & restrictions

Héloïse Bock

17/05/2017

Event organized by:



Introduction:

Key challenges in relation to cross-border data transfers

- Differences in approach to privacy protection across the world
- GDPR → large territorial & material scope and applies to:
 - EU-based DC or DP and (in certain cases) DC or DP not established in the EU (e.g. when data processing targets European customers)
 - All DC or DP which process personal data relating to an identified or identifiable natural person

e.g. account number, IP address, e-mail address of contact person within a company

- Cross-border data transfers would normally imply the following elements:
"communication, disclosure or otherwise making available of personal data, conducted with the knowledge or intention of a sender subject to the Regulation that the recipient(s) will have access to it" (EDPS).



Basic principles surrounding data transfers

- Data transfers within the EU
- Data transfers outside of the EU

Free, bear in mind:

- must comply with the principles of the data protection legislation (adequacy, necessity, and proportionality etc.)

Prohibited unless:

1. the jurisdiction in which the recipient is located is deemed to provide an adequate level of data protection;
2. the data exporter puts in place appropriate safeguards; or
3. a derogation or exemption applies.



Adequacy decision & appropriate safeguards

1. The jurisdiction ensures an adequate level of protection

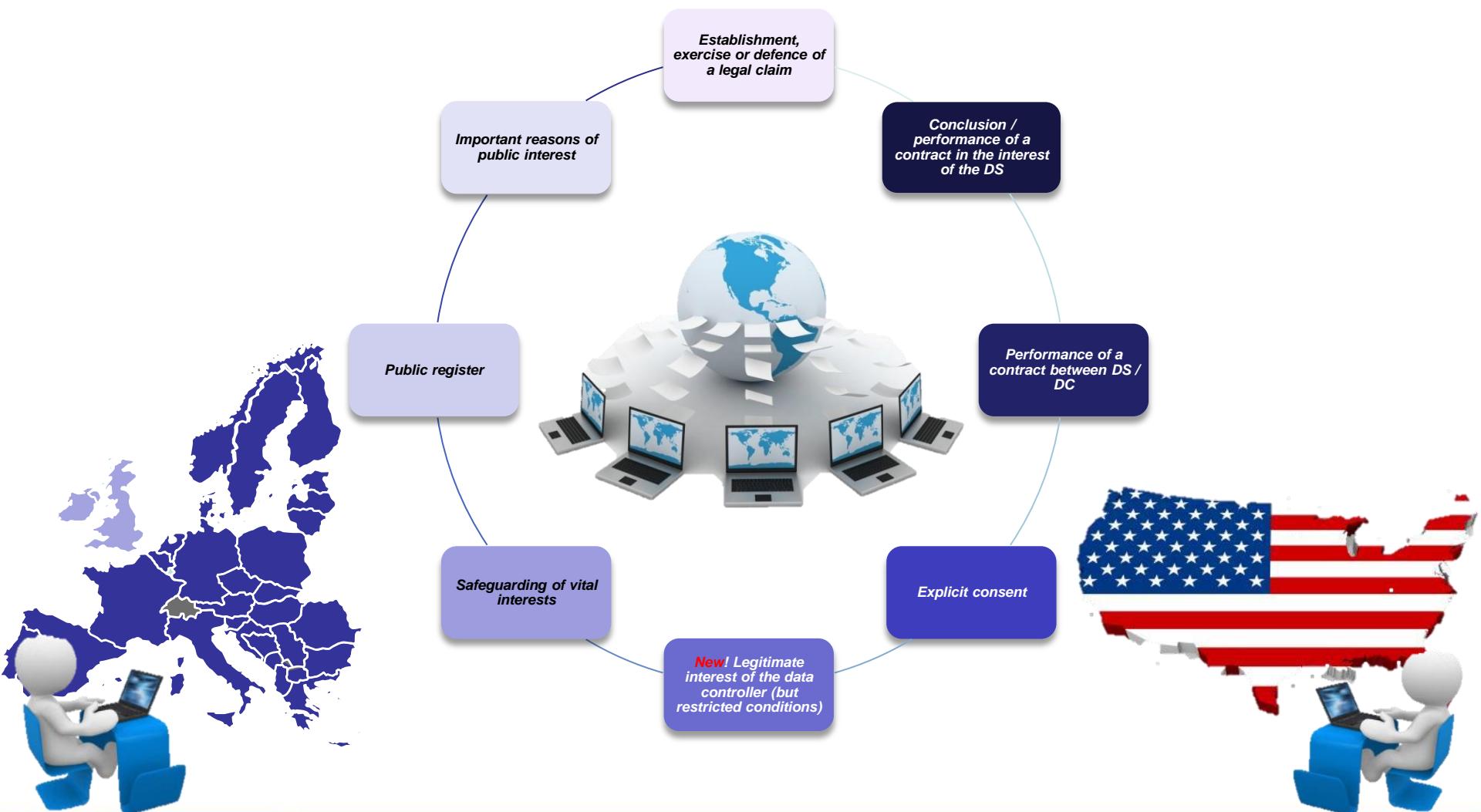
- Ruling of the European Commission (regular re-evaluation)
- Jurisdictions currently ensuring an adequate level of protection:
Andorra, Argentina, Canada, Faroe Islands, Guernsey, Israel, Isle of Man, Jersey, New Zealand, Switzerland and Uruguay

2. Transfer on the basis of appropriate safeguards

(in the absence of adequacy decision)



3. If one of the legal exceptions applies



How to legitimate data transfers to the USA?



- Schrems ruling handed down in October 2015 (C362/14)
 - ✓ CJEU invalidated the Safe Harbor agreement which allowed data transfers where US recipients voluntarily agreed to meet EU standards
- "EU-US Privacy Shield" adopted in July 2016
 - ✓ Stronger obligations on U.S. companies to protect Europeans' personal data compared to Safe Harbor
 - ✓ Sufficient?
 - ✓ Criticisms point out:
 - G29: "Massive and indiscriminate" bulk collection of EU citizens' data by US authorities
 - Failure to provide express data retention provisions
 - Significant improvements required by G29 and EDPS (e.g. ombudsman to handle complaints from EU citizens, annual review by the EU and US etc.)
 - ✓ Already challenged by Irish and French privacy advocacy groups before the ECJ

Uncertainty surrounding data transfers to the USA

- EU standard contract clauses
 - ✓ Challenged by Irish DPA before the ECJ since:
 - Do not prevent mass surveillance by U.S. intelligence authorities
 - Do not offer suitable redress to EU citizens whose rights have been impinged
- Binding Corporate Rules?
 - ✓ Only for multinational group of companies which define a global privacy policy
 - ✓ Same problems as EU standard contract clauses
- Consent?
 - ✓ From unambiguous (Directive) to explicit consent (GDPR) → data subject must “respond actively to the question, orally or in writing” (Article 29 WP)
 - ✓ But:
 - Expensive and takes time
 - Not an adequate basis in many cases (e.g. mass transfers of personal data)
 - Can be withdrawn at any time



Tough sanctions in case of violation of the data transfer provisions

- Maximum fines of up to 4% of global turnover or € 20 M
- Directly applicable by the supervisory authority
- Other sanctions: ban on processing, order to erase data, etc.



Contact us

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LUXEMBOURG

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NEW YORK

EU General Data Protection Regulation (GDPR)

Risk Management

Amcham – Take control of your risk

17/05/2017



Building a better
working world

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Content

- ▶ Risk-based approach
- ▶ Risk
- ▶ Data Privacy Impact Assessment
- ▶ Third party management
- ▶ International Transfers

Risk-based approach

- ▶ Risk Assessment are required under EU Data Protection Directive
- ▶ However, GDPR broadens the relevance of risk, as it is explicitly based on the notion of **risk-based approach**:
 - ▶ Effective tool for ensuring protection of the rights and freedoms of individuals
 - ▶ Helps devise effective and appropriate mitigations and controls, by assessing the likelihood and significance of the impacts and any potential harms to individuals
 - ▶ Enables organization to prioritize tasks and allocate their resources effectively towards compliance

High-risk processing

GDPR introduces stricter requirements for high-risk processing:

Activities	Additional Obligations	Exemptions
<ul style="list-style-type: none">• Systematic and extensive automated profiling• Large-scale processing of special categories of data• Large-scale, systematic monitoring of a publicly accessible area• Other activities that are “likely to result in a high risk for the rights and freedoms of individuals”• Member state law	Privacy impact assessments	Member state law exempts specific activities
	Prior consultation with DPA	Controller implements appropriate technical and organizational measures to mitigate the risk
	Notification of data breach to individuals	<ul style="list-style-type: none">• Controller implements appropriate technical and organizational measures (e.g. encryption)• The high risk is no longer likely to materialize• Notifying affected individuals would involve disproportionate effort

Not High-Risk processing

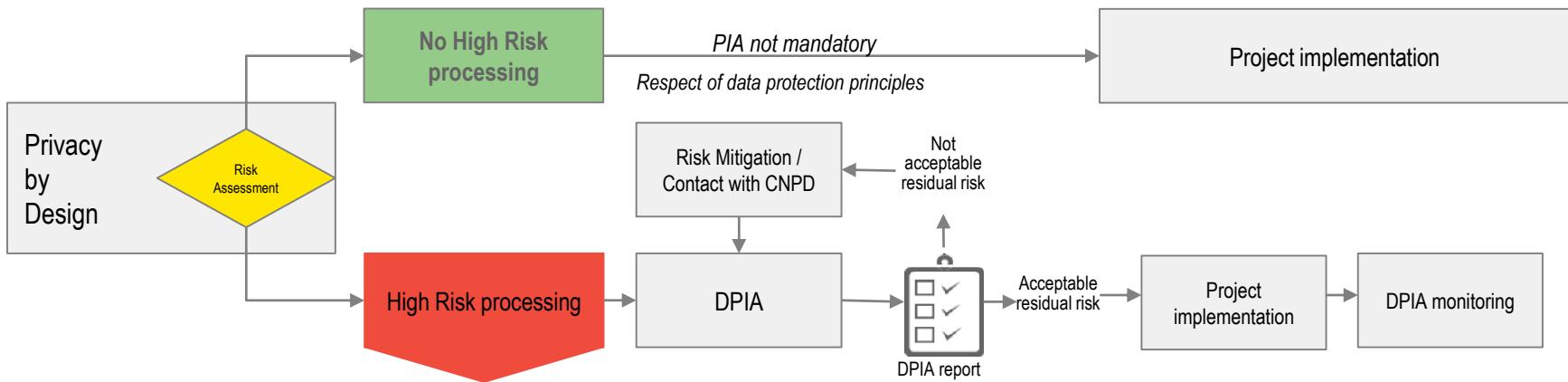
For activities that are not tagged high-risk, controllers still must adopt measures that are appropriate to the risk level of the activity:

Activities	Additional Obligations	Exemptions
Examples <ul style="list-style-type: none">• Data subjects deprived of control• Processing sensitive data• Profiling• Vulnerable individuals• Large-scale processing	Notification of data breach to DPA	Data breach is “unlikely to result in a risk for the rights and freedoms of individuals”
Potential Harms <ul style="list-style-type: none">• Discrimination• Identity theft or fraud• Financial loss• Damage to the reputation• Loss of confidentiality• Reversal of pseudonymization• Significant economic	Foreign controllers appoint EU representative	Processing is occasional, does not include large-scale processing of sensitive data, <i>and</i> is “unlikely to result in a risk for the rights and freedoms of individuals.”
	Data security: Controllers must implement (and choose processors that implement) “technical and organizational measures” appropriate to the risk of a data breach	Controller processes only “anonymous data” not subject to regulation
	Risk-based compliance with GDPR’s “general obligations”	Controller processes only “anonymous data” not subject to regulation

Data Privacy Impact Assessment (DPIA)

High level description

High level principle	Article 35
<ul style="list-style-type: none">• PIA is a method designed to identify and evaluate risks arising from data processing, in order to carry out the adequate measures to mitigate them. PIAs also contribute to demonstrate Privacy by design principles are in place.• To perform PIA, Responsible for data processing should identify processing applied to data, their purpose and their level of risk• Responsible for data processing should perform PIA if processing poses high risk regarding data subject's rights and freedoms	



To date, 3 cases where PIA must be performed by default are mentioned by GDPR (c.f. Article 35, §3):

1. Automated decision making or profiling
2. Processing on sensitive data and personal data relating to criminal convictions
3. Monitoring of a publicly accessible area on a large scale

This list will be enriched by CNPD

- Privacy Impact Assessment allows to identify measures to **mitigate risks**, decreasing their **probability or gravity**.
- It also allows to assess risks (origin, type, impact, ...)

PIA results must allow to determine the appropriate means to set-up to demonstrate how far this process is GDPR compliant

Third party management

Data Processors (new) obligations

Data processors (new) obligations

Maintain documentation about the processing operations carried out and submit the documentation to a supervisory authority if requested to do so

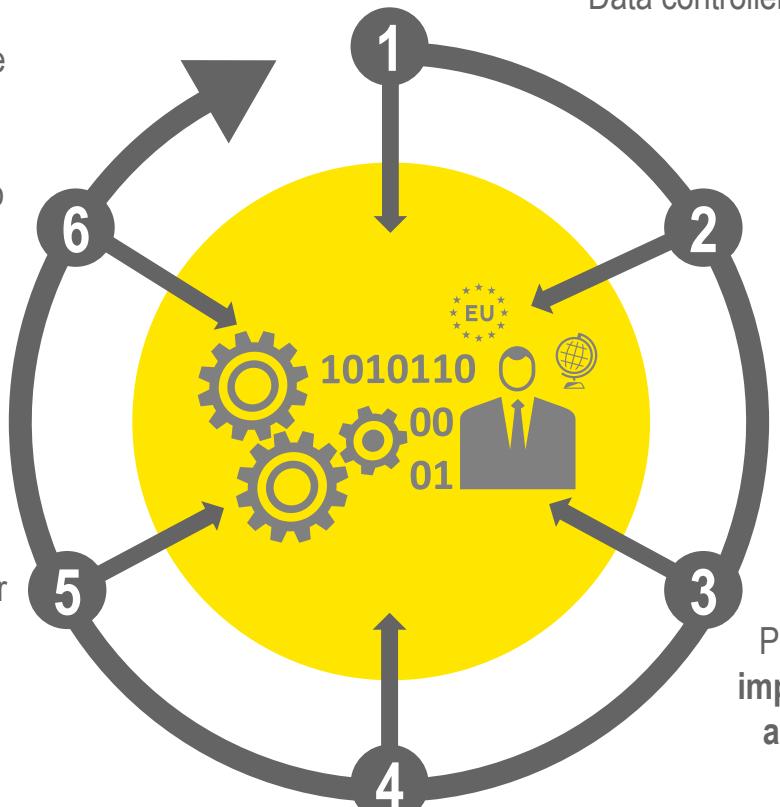
Enter into a **written agreement** with the Data controller

Jointly responsible with the Data controller and appointment of a data protection responsible

Notify the controller of a personal data breach without undue delay after becoming aware of such breach

Provide sufficient guarantees to implement appropriate technical and organizational measures

Carry out **Privacy Impact Assessments (PIA)**



International Transfers

Cross-border data transfer

Cross-border data transfer

GDPR permits personal data transfers to a third country or international organization subject to **compliance with set conditions**, including conditions for onward transfer.

GDPR allows for data transfers to countries whose legal regime is deemed by the EU to provide an **adequate level of personal data protection**.

Transfers outside the EU are **allowed if appropriate safeguards are in place**, such as

- ▶ Standard contractual clauses
- ▶ Binding corporate rules (BCRs)
- ▶ Approved code of conduct or certification mechanism (e.g. “European Data Protection Seal”)



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